

THE GOLDEN MASK



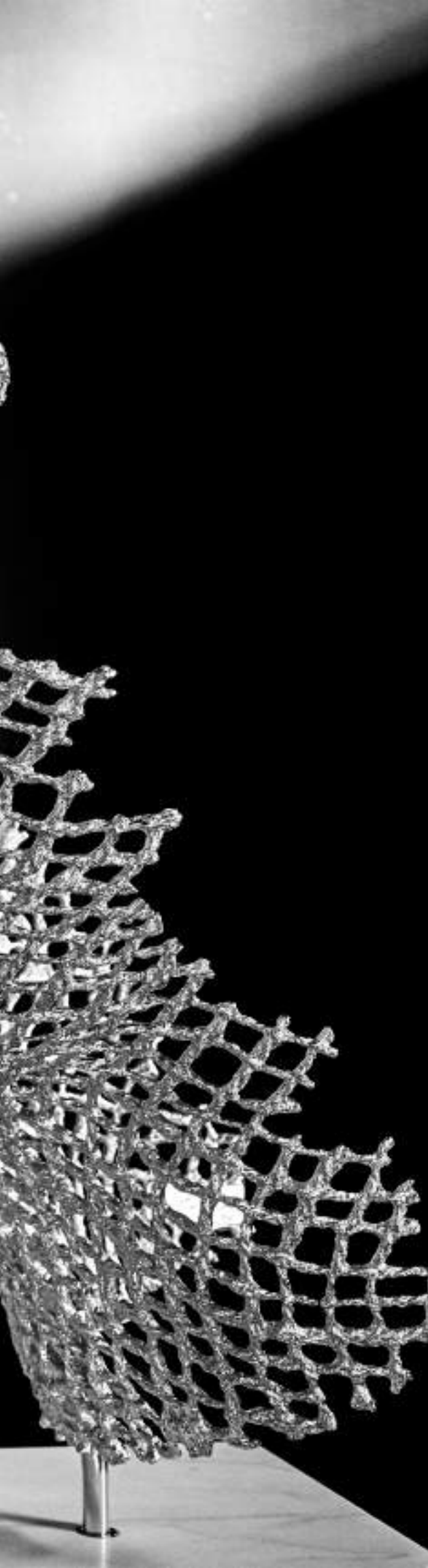
Jo Endora



PIETRASANTA – MILANO – CASA DE CAMPO – MIAMI

www.joendoro.com





THE ARTIST

JO ENDORO

Born as a sculptor, inspired by the neoclassical forms of Canova, reinterpreted through the use of innovative techniques. His works in marble and bronze are the offspring of a timeless gaze, capable of going beyond the noise of a present exhausted by the persistence of appearing.

Over the years, spent in the Dominican Republic, he also devoted himself to painting, depicting the last famous classical and neoclassical sculptures of European art on recycled wood panels from the heart of the rainforest, through the use of mixed techniques.

The old and the new, the present and the past remain to meet even in his most recent works, where an urban and refined pop sensibility has to deal with the challenge posed by the classic element, which forces the observer to stop, and to reflect on its roots.







THE GOLDEN MASK INTERPRETATION OF A PORTRAIT

When reality is blended with its virtual representation, the difference between face and mask is fused, making it impossible to separate one from the other. Each face is a mask and each mask can be a face. This is the reasoning behind the creation of Joe Endoro's collection,

A tailor-made provocation.

In a world living an identity crisis, what remains of a man is his mask. With the "The Golden Mask" collection, this is what Jo Endoro seems to tell us, who returns to reflect on the essential dichotomy of our time, that relationship between reality and representation, between real and virtual, that we are forced to relate on a daily basis.

Each mask is unique, just as unique is the face it represents.

Using a distinctive process, once again capable of uniting infinitely distant places and times, the artist uses a natural coconut net taken from the beaches of the Dominican Republic on the plaster model of the face. Subsequently, the work is taken to the foundry, where it is forged in bronze, and baptized ten times in cast gold.

If art and its many handmaids - one for all: photography - thought of capturing the soul through the portrait, Jo Endoro overturns the paradigm once again: he abandons the portrait to forge the true and final face of the hypermodern man.









THE GOLDEN MASK

Jo Endoro artwork

2021-22

Jo Endora